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Press Release

### **POWER FARMING GROUP EXPANDS ITS GLOBAL FOOTPRINT**

The Power Farming Group (“PFG”) has completed an agreement with SDF Group to become the exclusive distributor of Deutz-Fahr tractors in the USA.

Executive Chairman of PFG, Geoff Maber, says that this deal represents an ambitious expansion for the family owned company, but it follows a very successful period of growth with Deutz-Fahr in Australia and New Zealand and is a logical next step in the company’s evolution.

“We believe we can replicate our past success in the biggest market of them all - America. We have the people, resources, systems and recipe to really take Deutz-Fahr to the next level in that market. Furthermore, the German pedigree of Deutz-Fahr tractors and their focus on quality and innovation over recent years has resulted in a remarkable transformation. This transformation is also a big factor in our decision to extend beyond Australasia.

PFG America will be headquartered in Dacula, GA, a northeast suburb of Atlanta, with satellite operations in California. The new business is headed by Craig Maber, who has relocated to Atlanta with his family. He has assembled a quality team of industry professionals and the first major delivery of tractors has just arrived.

“These are exciting times,” says Craig. The American market represents a huge opportunity for PFG and for the Deutz-Fahr brand.”

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