10 REASONS TO CHOOSE DEUTZ-FAHR

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Over the past seven decades that approach has paid off handsomely. The Power Farming Group (PFG) is now a substantial international enterprise, with operations spread across New Zealand, Australia and the USA. This success is no accident. It comes from being a family-owned company with an absolute passion for the tractor business. We grew up in a dealership. We own a large number of tractor dealerships. We sell to hundreds of other independent tractor dealers through our extensive operations. We live and breathe tractors. And we continue to work in the business – all day, every day.

It was this passion and knowledge that resulted in PFG being appointed Deutz-Fahr distributor for three countries – and we are now the most successful Deutz-Fahr distributor in the world.

What follows are the ten reasons why you should seriously consider Deutz-Fahr tractors for your dealership or farm. We know that you will not be disappointed.
POWER FARMING GROUP
PARENT COMPANY OF PFG AMERICA™

PFG - Facts at a Glance
- Established 1947
- Over 50,000 tractors sold
- 18 company-owned dealerships
- 300 independent dealer customers
- 5 distribution centers - 300,000 sq ft
- 380 employees
- Annual revenues $US250m
- Largest independent distributor of tractors in Australia and New Zealand
We recognize that, first and foremost, a new tractor is a business tool. Farmers and contractors don't just want a good product at a good price. They need to be assured that when there's a problem the dealer can get them going again - quickly. In short, they want consistent parts supply and reliable service support.

Of course, it can't all happen in a vacuum. Dealers themselves need access to a comprehensive parts facility with fast delivery, technical advice for difficult problems, and ongoing technical and sales training to ensure they are properly prepared.

With over 70 years working with both dealers and farmers we have a unique perspective on what makes a tractor dealership successful.
PFG America takes pride in its success on all of these fronts. We operate from a brand-new facility in Dacula, Georgia with in-house service expertise and two dedicated training areas. Our massive parts warehouse holds over 8,000 lines in stock with a first-fill target of 95%, and we offer an air freight service from the main Deutz-Fahr factory in Germany.

This commitment to parts and service is fully supported by a modern technology platform. We strive to provide a user-friendly and dependable online ordering and warranty management system. Service manuals can be accessed through a dedicated online computer system called "PowerLink". Naturally, all sales related information, like brochures, pricing and specifications, are also available on PowerLink and mobile Apps.

The bottom line is there will always be occasional problems with complicated machines - and the modern tractor is now a very sophisticated piece of machinery - the key is how those problems are managed. In this day and age, dealers and distributors that do not manage them well won’t be profitable.

Problem solving and customer service has been, and will continue to be, our end goal.
Deutz-Fahr has recently invested $105m in a brand new, state-of-the-art factory in Germany. Opened in 2017, this facility joins a network of eight manufacturing sites around the world.

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We’re committed to Deutz-Fahr because we are convinced that they are at the forefront of research, development and production of tractors worldwide.

This research effort requires a huge commitment. Deutz-Fahr employs around 250 designers and technicians in its R&D department, and has formed partnerships with Universities and Technical Institutions throughout Europe and Asia to develop the next generation of tractors.

This commitment to the future is exemplified by their new factory in Germany, which is one of the most modern tractor plants in the world. Deutz-Fahr has revolutionized tractor manufacturing through the application of industry-leading technology in assembly, painting, hydraulics, electronics and quality assurance testing. They have established a new benchmark in efficiency and quality.

With production plants around the world producing many different types of tractors for different farming and budgetary conditions, we are confident there is a Deutz-Fahr tractor for every farmer. And with this level of investment it can only get better.
At the heart of any tractor is its engine and transmission. Performance, reliability and economy – it all starts with the powerplant and driveline.

Through their relationship with Deutz AG in Germany, Deutz-Fahr uses engines and transmissions that are specifically designed and built to integrate with every tractor. Deutz has been setting the standard for the manufacture of combustion engines since 1864 when their founding fathers established the world’s first engine factory. They still set the standard today.

Most models over 100 horsepower also employ state-of-the-art ZF transmissions. As one of the leading suppliers of driveline and chassis technologies to many of the world’s top luxury vehicle brands, ZF’s track record for performance and reliability have been shown time and time again.

We can talk about reliability all day – but it’s what the owners and operators think about their Deutz-Fahr tractor that really tells the story. Surely, over 30,000 new and repeat customers every year can’t be wrong.

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REASON 3

RELIABILITY

"Our two Deutz-Fahr tractors are really reliable, with only three minor things going wrong with our Agrotron 120 in seven years. They are good to drive, and deliver plenty of extra power. All the power that is supposed to be there is there – I would definitely buy another one.

Neil Findsen
Dairy Farmer"

"After 45 years in contracting, I have tried most makes of tractor. I bought my first Agrotron 10 years ago and have introduced several different models to my fleet since then. I have just purchased the fourth Agrotron to join our fleet of eight tractors doing baling, cultivation and seeding work. All our Deutz-Fahr have proven to be very reliable and economical, both in running and servicing. They are comfortable and easy to operate and have excellent visibility. They can certainly put the power to the ground and they are now my preferred brand of tractor.

Paul Jensen
Paul Jensen Contracting"
The DEUTZ-FAHR GROUP is one of the world’s leading manufacturers of tractors, combine harvesters, engines and agricultural machinery.
Of course, success like this has not just happened overnight. Deutz-Fahr’s success has been built on the brilliance and dedication of a great many people, and is the legacy of some of the greatest names in engineering. Names like Daimler, Maybach, Bugatti and Lamborghini - men who stamped their mark on this great company, and who went on to stamp their mark on automotive history.

It is their legacy that drives the spirit of innovation and perfection that is the hallmark of Deutz-Fahr. It is their legacy that makes every new Deutz-Fahr tractor among the very best on the market today.
Deutz-Fahr is one of the fastest growing major tractor brands in Europe – for very good reason.

We believe that farmers and contractors really want economical and reliable machines, with simple and efficient operation that makes them more profitable.

That’s why Deutz-Fahr concentrates on the four essentials – powerful and economical engines, seamlessly functioning transmissions, maximum hydraulic capacity, and comfortable cabs with simple and intuitive controls.
CVT with up to 100% mechanical power: The high level of efficiency of the TTV transmission is impressive.

The innovative Deutz Power Control (DPC) technology delivers tremendous, yet efficient, power at all loads.

The new color, touch-screen iMonitor terminal offers easily managed functions along with a rear view camera, a hands-free telephone kit and an MP3 player connection.

Agrosky (powered by TOPCON) uses a state of the art satellite receiver system to automatically steer the machine.
It might be a cliché, but German quality really is second to none.
Quality is the key driver for Deutz-Fahr's new lineup of tractors: from the high quality, durable finish, to the ergonomically-designed controls layout, to the exceptional overall comfort and visibility of the operator's station.

This is probably why there are more than 500,000 Deutz-Fahr tractors in operation today, including around 300,000 in Germany – which is an extremely demanding market.

In the words of Vittorio Carozza, Chairman of the SAME Deutz-Fahr Group:

“Our mission is to supply customers worldwide with tractors, diesel engines and agricultural equipment of acknowledged reliability, quality and performance. Our strategy is focused on improving both productivity and the well-being of the end users.”
A tractor is a vital business tool, and as such it needs to deliver the best financial results when measured over its lifetime. It may sometimes be possible to buy cheaper, but when everything is weighed together, a Deutz-Fahr tractor provides exceptional value.
REASON 7

VALUE

Just Consider the Advantages

• Excellent fuel economy thanks to innovative engine technology and seamless transmission systems
• Competitive and flexible financing solutions
• Ease of routine maintenance
• Better implement compatibility with ISOBUS and CANBUS technology
• Better operator efficiency due to simple, thoughtful controls
• High quality components that last longer
• Excellent re-sale value
• Competitive pricing
11 SERIES
440-520 hp
(Coming Soon)

9 SERIES
Up to 336 hp

6 SERIES
Small Frame
126-143 hp
(Coming Soon)

5 SERIES
5G SERIES
75-126 hp

5G TB SERIES
Up to 75 hp
(Coming Soon)

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REASON 8

7 SERIES
Up to 246 hp

5D F / V SERIES
Up to 75 hp

6 SERIES
Large Frame
156-226 hp

5D F ECOLINE SERIES
Up to 75 hp

4E SERIES
Up to 75 hp
(Coming Soon)
With a Deutz-Fahr tractor you are not only investing in 150 years of manufacturing excellence, you are also getting the benefit of a highly professional global parts and service organization.
At the local level, PFG America plays a key role in the Deutz-Fahr service promise, and we have a proud history of providing strong after-sales service in our own right.

Our network of dealers are backed up with extensive training, both online and in-person with factory specialists. We work hard to keep your customer’s tractor ready for operation, day after day.

This service commitment is not just confined to a team of very capable people and some smart technology. We also have a substantial investment in our parts warehouse, providing dealers with an extensive range of parts and an efficient delivery service.
Even the very best machine needs to be properly supported in the market; and PFG AMERICA proudly stands behind the Deutz-Fahr brand in the USA.
PFG America is part of an organization with an unflinching commitment to service and backup. That spirit is supported by a team of computer and technology specialists, delivering practical sales, parts and service information to your fingertips.

Our partnership with reputable finance companies also provides dealers with access to floorplan and retail financing, at competitive rates, to support Deutz-Fahr sales in the market.

Ultimately, however, the real difference is our people. Nobody beats PFG for tractor knowledge, passion, dealership experience and a determination to succeed.